

PROMOTIONAL OFFER

## ECO Scrappage Scheme

**Panasonic**  
ideas for life



## Panasonic ECO Scrappage Scheme

Trade-in an old PBX for a new Panasonic Unified Communications platform and get 20% off the cost of the new system. Qualifying systems include: NCP 500 (not X and V variants), NCP 1000, TDE 100, TDE200 and TDE600.

The solution includes a new telephone system, digital or IP telephones (or a combination thereof) and Unified Communication software (Communication Assistant Basic Express) for up to 256 users.

To qualify for the 20% rebate, ordered and installed systems must include at least 10 System Telephones (Digital, IP or a combination of both) ordered at the same time as the system.

The new Panasonic NCP and TDE platforms are designed to respect the environment featuring reduced power consumption, mobile integration and real-time collaboration helping companies to reduce travel expenses.

### THE BENEFITS:

- Increased price competitiveness with 20% off.
- Leading-edge technology
- Advanced design, engineering and manufacturing resulting in a more eco-friendly communications solution.

### Interested in knowing more?

Please contact your local Panasonic representative

Promotion offer is valid between April 1st 2010 and 30th September 2010.  
Promotion does not include: NCP 500 X, NCP 500 V, any non-Panasonic products.



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### PANASONIC GENERAL TERMS AND CONDITIONS OF PROMOTION

These Promotion general terms and conditions apply only to this specific Promotion.

In addition, all instructions, rules and conditions relating to this specific Promotion form part of these general Promotion terms and conditions. Panasonic reserves the right to change the terms and conditions of its Promotions at its discretion.

#### Promotion

The Promotion is limited to:

- Maximum 1 telephone system per end user customer.
- Only eligible Panasonic TDE and NCP products
- NCP 500 and NCP 1000 are eligible under this promotion. NCP 500X and NCP500V are excluded from this.
- Qualifying systems ordered with a minimum of 10 (ten) Panasonic IP and or Digital System Handsets (Analogue excluded)
- Panasonic products only. This promotion does not cover non-Panasonic components supplied as part of the ordered system.

The promotion requires that the old PBX must be recycled through a Panasonic approved company, and associated confirmation documentation supplied as proof of destruction.

The Promotion is only valid for the product stated and for a qualifying period from April 1st 2010 and 30th September 2010, but does not guarantee a reseller can install the associated products at a specific time or place.

The dealer/ reseller is not eligible for any compensation against the promotion resulting from stock shortages / outages of Panasonic PBX products. The promotion will be settled based on real turnover (net to Panasonic) at the end of the promotion (30th of September 2010) without taking care of pending orders not delivered before that date.

The promotional offer will provide a 20% discount against a Panasonic or non-Panasonic PBX system being replaced and returned to Panasonic for destruction. To qualify for the 20% rebate the new Panasonic system must be ordered with 10 or more Panasonic System Telephones (Digital, IP or combination).

Panasonic recognises the importance of the privacy of the end user. All information that you provide to us will be retained and disclosed only in accordance with the Data Protection Acts 1984 and 1998. Panasonic will not pass your details to any third party or company, except those that we use to perform statistical analysis, manage communications or act on our behalf.

This promotion cannot be used in conjunction with any other Panasonic promotion.  
Rewards or rebates under this promotion are not transferable or negotiable.

#### Redeeming Promotion

All claims for redemption under this promotion must be pre-approved by Panasonic in writing before any invoice is raised on Panasonic or payment is made by Panasonic.

A Rebate Claim Form must be submitted with required supporting documentation as part of the Pre-Approval Process

Supporting documentation includes:

- 1). A copy of the Partners Order on Panasonic,
- 2). A copy of the End Users Order on the Partner (or Partner invoice to the End User)
- 3). A completed Document of Destruction Form

A separate claim and supporting documentation must be raised for each end user system. Panasonic will reject batched claims

All claims for redemption must be submitted in hard copy, electronic copies can not be accepted

All Claims for Redemption must be sent for the attention of Ms. Yuko Takeuchi at Panasonic's Bracknell offices.

Incomplete or non-compliant claims will not be accepted. Partners will be notified where the non-compliance occurs and given one opportunity to rectify the claim.

Claims that are compliant with the above requirements will be instructed to raise an invoice on Panasonic for redemption.

A separate claim must be raised for each end user system being claimed for. Panasonic will reject batched claims



#### **Cancellation, Change and Compensation of promotion**

In respect of the promotion:

- If you cancel or choose not to use the promotion before signing any contract, then you are not entitled to a refund of the Discount or any reinstatement of the Promotion.
- If you cancel the promotion after signing any contract, you will refund the discount for that system with the promotion conditions.
- Panasonic reserves the right to change the terms and conditions of its Promotions at its discretion.

#### **Rejection, refusal and cancellation**

Panasonic reserve the right to cancel a Promotion and/or to reject redemption of a Promotion if Panasonic reasonably believes that Promotion is being used unlawfully, illegally or not in full compliance with the promotion redemption process. In all such cases the promotion participant will have no claim against Panasonic in respect of any such cancellation or rejection.

#### **Limitation of liability**

Panasonic shall not be liable to any customer for any financial loss arising out of the refusal, cancellation or withdrawal of a Promotion or any failure or inability of a customer to use a promotional code for any reason.